

# DOING BUSINESS @ YOUR LIBRARY

# Library!

## eCollections— Online Access 24/7

### **MOST FREQUENTLY USED BUSINESS RESOURCES**

#### **Best of the Business Web**

**(Free web resource)**

Search by subject or keyword to find business information in this compilation of websites selected and reviewed by the James J. Hill Reference Library business information specialists. <http://tinyurl.com/bestofbiz>

#### **Encyclopedia of Associations—National (Gale)**

**(Funded by Boise Public)**

Part of the Gale Directory Library. Find addresses and descriptions of professional societies, trade associations, labor unions, cultural and religious organizations, fan clubs, and other groups of all types. A good source for industry research.

#### **First Research (Dun & Bradstreet)**

**(Funded by Boise Public) IN LIBRARY USE ONLY**

Over 800 industry profiles. Includes industry overview, quarterly industry update, business challenges, trends and opportunities, financial information, industry forecast, website and media links, call prep questions, and glossary/acronyms.

#### **ReferenceUSA**

**(Funded by Boise Public)**

A national residential and business directory. Listings for companies and organizations provide contact information, employee size, sales revenues and other information. Searchable by SIC/NAICS codes, Yellow Page headings, geographic locations, business size and more.

#### **Small Business Resource Center (Gale)**

**(Funded by Boise Public)**

Search this database to learn how to start, finance or manage your small business. Includes sample business plans, how to guides, trade associations, articles & websites.

#### **ABI/INFORM Dateline (ProQuest)**

**(Funded by LiLI)**

Hard-to-find local and regional business news coverage of large corporations, privately held companies, local start-ups, executive profiles, marketing, finance, and industry news. Coverage: 1985-current

#### **ABI/INFORM Global (ProQuest)**

**(Funded by LiLI)**

3000+ worldwide business journals (including Wall St. Journal) covering business and economic conditions, business management techniques, theory, and practice, advertising, marketing, economics, human resources, finance, taxation, computers, and more. Executive profiles from 60,000+ companies. Coverage: 1971 - current

#### **ABI/INFORM Trade & Industry (ProQuest)**

**(Funded by LiLI)**

1200 + business journals with a trade or industry focus. Find product and competitive information, latest industry news, marketing trends, and a wide variety of other topics. Coverage: 1971 - current

#### **Hoover's Company Records (ProQuest)**

**(Funded by LiLI)**

40,000+ public and non-public companies, 600 industries, and 225,000 key executives. Profiles include: company overview, history, competitors, rankings, financials and more.

#### **ProQuest Newspapers**

**(Funded by LiLI)**

Hundreds of dailies from state, regional, national and international locations, including full text Wall Street Journal and the New York Times.

#### **Snapshot Series (ProQuest)**

**(Funded by LiLI)**

4,600 + reports designed to provide an instant overview of a market. The data is supplied in both graphical and tabular format for ease of interpretation and analysis.

#### **Stat-USA (U.S. Dept of Commerce)**

**(Provided by Boise Public) IN LIBRARY USE ONLY**

Provides trade leads and timely economic statistics, and international market research for the business, economic, and trade community. Access to National Trade Data Bank with Country Commercial Guides, Industry Sector Analysis, International Market Insight reports, National Export Directory, International Trade Library and more. Ask librarian to log you on—[www.stat-usa.gov/](http://www.stat-usa.gov/).

#### **Other ProQuest Business Databases**

**(Funded by LiLI)**

Accounting and Tax Periodicals, Asian Business and Reference, Banking Information Source, Computing, and Telecommunications.

## Have a Puzzling Business Question? We Can Help!

1. Industry trends for pet care and supplies?
2. Examples of sales letters?
3. Addresses of trade publications?
4. Addresses for dental labs in Oregon?
5. The number of companies headquartered in Idaho?
6. Business name availability for a domain and/or trademark?
7. Demographic profile of your potential customers?
8. The pros and cons of auto leasing?
9. Idaho companies with 500-1000 employees?
10. Contact information for auto parts stores in a specific zip code?
11. Evaluations of photocopiers for your business? Market research studies on biodegradable plastics?
12. How to find a sales rep to sell your product?



## Essential Print Resources

- |                             |   |                                     |   |
|-----------------------------|---|-------------------------------------|---|
| 1. <b>R OV 061 Encyclo</b>  | Encyclopedia of Associations                        | 6. <b>R 338.71 Business</b>         | Business Reference Guide (valuation)                |
| 2. <b>R 317.3 Communi</b>   | Sourcebook of Zip Code Demographics                 | 7. <b>R OV 651.29 Business</b>      | Business Forms on File                              |
| 3. <b>R 332.67 Standard</b> | Standard & Poor's Industry Surveys                  | 8. <b>R OV 658.022 Small B</b>      | Small Business Sourcebook                           |
| 4. <b>R 338.5 Almanac</b>   | Almanac of Business and Industrial Financial Ratios | 9. <b>R OV 658.4012 Busines</b>     | Business Plans Handbook                             |
| 5. <b>R 338.5 RMA Ann</b>   | RMA Annual Statement Studies                        | 10. <b>R OV 658.8 Brands</b>        | Brands and Their Companies                          |
|                             |   | 11. <b>R 658.834 Lifesty</b>        | Lifestyle Market Analyst                            |
|                             |   | 12. <b>Consumer Table 3rd floor</b> | Better Buys for Business (What to buy for business) |

## How Do I Access the Online eCollections?

### Boise Card holders– eCollection Access:

- ▶ Boise Library card holders can access ALL resources listed here.
- ▶ Log on to [www.boisepubliclibrary.org](http://www.boisepubliclibrary.org).
- ▶ Click on eCollections (left side).
- ▶ Select Databases & Websites.
- ▶ Select a database by name or subject.

### Not a Boise Public Library cardholder?

- ▶ Use "Funded by LiLI" resources. These are available statewide.
- ▶ Click on "get the login" at [www.lili.org/](http://www.lili.org/).
- ▶ Fill out form with your email and your local library info.
- ▶ You will automatically be logged into the LiLI site.
- ▶ The user name and password will be emailed to you.
- ▶ Select a database by name or subject category & begin searching.

**Questions? Email Us at [AskALibrarian@cityofboise.org](mailto:AskALibrarian@cityofboise.org)**



**Boise Public Library**

**Main Library**  
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