BOISE PUBLIC LIBRARY
Library Director’s Report
March 2018

COLLISTER AND HILLCREST BRANCH LIBRARIES CELEBRATE 10 YEARS OF NEIGHBORHOOD BRANCH SERVICE
Since opening the doors of their storefront locations ten years ago, the Collister and Hillcrest branch libraries have served over 2.5 million visitors. Last month, the Library! at Collister celebrated with an open house showcasing tech demos, face painting and crafts, a giant game of Scrabble and live music with Dan Costello. Over 400 customers attended. The Library! at Hillcrest will follow suit once Step Ahead Idaho construction is complete late this summer.

MEDIA TRAINING 101 FOR CITY SUBJECT SPECIALISTS
A selection of City staff, which included several Library staff members, attended Media Training 101 at City Hall on February 23. The session was presented by Jess Flynn from Red Sky Media, in conjunction with the City’s Office of Community Engagement. The training was a 90-minute introduction to media concepts targeted at subject specialists within the City. Topics included foundational media relations training, an overview of the current media landscape, media relations terminology, message triangle development, and dialogue techniques. City of Boise Media Relations Policy was also reviewed. The Mayor's spokesperson, Mike Journee, was on-hand to clarify staff questions about policy and best practices.

ADMINISTRATION AND MANAGEMENT REPORTS:

WE HEART DOGS IN YOUTH SERVICES
We Heart Dogs was the theme of a special Youth Services Saturday program for families held on February 10th. It featured a variety of rescue dogs, therapy dogs, and dogs from the Humane Society. There were several fun crafts and activities, including a scavenger hunt. Kids also watched the 3D printer print bone-shaped ID tags to take home for their pets.

LIBRARY! AT BOWN CROSSING SEED FAIR
The Library! at Bown Crossing held a Seed Fair on Saturday, February 17. Over 120 people attended the event. There was a seed storyline and activities that included viewing seeds through a microscope, creating seedling pots, coloring and seed giveaways. The Library would like to thank the following for their generous donations of time and materials that contributed to the success of the day: Jen Harris at D&B Supply, Dave Hopkins of the University of Idaho Extension, Alex Rheault from the Boise Urban Garden School, and Casey O’Leary and Reiley Jade from the Snake River Seed Cooperative.