LIBRARY MEDIA HAPPENINGS
The Library continues to receive steady and favorable media attention from a variety of outlets. The Refugee Storytellers event in late June was covered by the Boise Weekly and KBOI radio, and was the featured story in the City’s new e-newsletter.

Boise State Public Radio (KBSX) also did a story on the high-tech features at Bown Crossing (virtual reality, 3D printers, etc.), KIVI channel 6 ran a story on our STEAM (science, technology, engineering, art, and mathematics) Camp summer program, and the Idaho Statesman wrote a great feature on the new interactive art installation at the Main Library.

Turning to social media, the Library is generating impressive numbers across most of its channels. Our Facebook page is nearing up on 13,000 likes, and our posts generate strong numbers without having to pay to “boost” them. A recent post for the Library’s upcoming Comic Con had over 20,000 organic views, and a post regarding a supervisor position at the Library! at Collister branch received nearly 6,000 views. Twitter and Instagram also continue to do well in terms of fan count and engagement with our content. YouTube is on the upswing but still needs more attention, and our new Pinterest page has been a little slow out of the gate.

BLU-RAY/DVD COMBO PACK
Acquisitions and Technical Services librarians have worked with Baker & Taylor to begin breaking up Blu-ray/DVD combo packs. Many feature films available in the Blu-ray format are only released in combo packs that include a DVD. For a small processing fee, the Blu-ray disc and the DVD will now be packaged separately. Each disc will come in its appropriate case with cover art and will indicate the disc format. This will allow for two items to circulate instead of one, which will help reduce holds queues. It will also prevent the need to take the Blu-ray/DVD combo pack out of circulation to be mended when one of the discs is lost or damaged.

ADMINISTRATION AND MANAGEMENT REPORTS:

AUTHORS AT THE MAIN LIBRARY
June was a very busy month for Youth Services. In addition to starting SummerFest we also had three author visits in one week. Youth Services hosted John Collins, “The Paper Airplane Guy,” who is an author and the world record holder for the fastest paper aircraft. Authors V. E. Schwab and Madeleine Roux gave a presentation and signed books for teen night and the week ended with a visit from Stephen Pastis, author of the comic strip Pearls Before Swine and children’s book Timmy Failure.