CIVIC CENTER FOR EDUCATION AND CULTURE UPDATE
A communications committee has been formed to support public engagement around the Civic Center for Education and Culture (CCEC). Kevin Winslow will be the point person with direct support from Jennifer Yribar of the Department of Arts & History. Also supporting the team are Mike Journee of the Mayor's Office, and Carrie Hall from the City’s Office of Community Engagement. Near-term tasks include finalizing the CCEC’s vision statement and project goals, and honing key talking points. Other near-term goals include creating a public-facing project timeline/graphic, writing fundraising case statements, and engaging an outside marketing firm to assist with naming and branding.

LIBRARY'S SOCIAL MEDIA FOREVER EVOLVING
An informal video team has been assembled with representatives from nearly every Library branch. The team's tasks include finding new ways to engage with the public through video, implementing Facebook Live for high-profile events, and revitalizing the Library’s YouTube channel. A small amount of equipment has been purchased for each branch, and videos are beginning to come out more regularly. Please see the Library’s YouTube channel at youtube.com/BoisePubLib for the latest videos.

Social media continues to be an effective communication vehicle. Our Instagram, Twitter, and Facebook channels are generating outstanding numbers without the need for paid posts.

The Library’s website is an ever-evolving entity, and there have been increased efforts to keep it fresh, and clean up the user interface.

ADMINISTRATION AND MANAGEMENT REPORTS:

DEEP WEED REPORT
The Collection Development Team has wrapped up the two-year Deep Weed Project. All library materials have been assessed based on age, condition and circulation statistics in order to provide a relevant, clean, and current library collection. The next step in the process will be to analyze statistics of the Library’s collections and develop an assessment that will provide insights into collection circulation, turnover, age and areas that may need further attention.

CHILDREN'S PROGRAMS AT THE MAIN LIBRARY
July was a busy month for programs for youth at the Main Library. Highlights included a Summer of Code ‘app camp’ where the kids learned how to create their own app, a teen program where they made LED wearables, and an afternoon of reading in the auditorium inside a very large blanket fort as a family activity.